New Trends in Social & Digital Marketing Tuesday, APRIL 23 8:30 am - 11:30 am Brenau Downtown Center



Marketing Strategies by **Forum Communications** Team Members

Info

\$15 Members • \$30 Non-Members Reservations Required Amanda Lewis, 770-532-6206 x 111 Email: *alewis@ghcc.com* We live in a digital world, where people turn to everything from social media to voice search to find what they need. Join the Forum Communications team as they discuss the latest digital and social marketing and share proven strategies and tactics to grow your local business. Forum Communications is full service strategic marketing agency offering everything from graphic design and website development to digital marketing, branding and creative communications. They focus on helping businesses and nonprofits build strategies to create their voices in a crowded marketplace. *forumspeaks.com*



Ryan Brackett NEGA Health System

Maggie Griffin Maggie Griffin Design

in

Brenau

University



Emmie Howard Southern Proper

Presented by





Caroline Lewallen Jaemor Farms A dynamic group of marketing executives and entrepreneurs will share tips for success:

Emmie Howard, founder of the wildly popular Southern Proper clothing line.

Caroline Lewallen, Jaemor Farms, an outstanding marketer in the agriculture sector.

Maggie Griffin, entrepreneur and creator of a unique interior design business.

Ryan Brackett, a web designer promoting NEGA Medical Center, Georgia's # 1 Hospital.

